WELCOME NEW MEMBER.

Welcome to the American Optometric Association Paraoptometric Section, the nation’s largest and most trusted association of optometric assistants and technicians.

Dear New Member,

Welcome to the American Optometric Association Paraoptometric Section (PS). AOA resources keep you connected, competitive and ready to experience the best the paraoptometric profession has to offer. An AOA PS membership provides invaluable tools and resources for every aspect of optometry:

* Professional networking and leadership opportunities
* Continuing education and training
* Ophthalmic industry data and research
* Industry news
* Employment opportunities
* AOA Associate membership

By supporting your professional association, you are actively contributing to the advancement of the profession as well as your own personal growth and success. This resource guide provides an overview of AOA PS membership benefits. Throughout the next year, you will receive quarterly membership newsletters that explore the individual benefits and programs the AOA PS has to offer. There are too many to keep track of, so be sure to take full advantage!

Sincerely,

Nora Dorau, CPOA
Paraoptometric Section Council Chair
AOA PARAOPTOMETRIC SECTION MISSION

The American Optometric Association Paraoptometric Section is the nation’s largest organization serving the needs of optometric assistants and technicians. The purpose of the Paraoptometric Section is to offer continuing education opportunities, service recognition, professional development and promotion, and opportunities for members to be involved with a national, professional association. The PS promotes a health-team concept in the delivery of optometric care and enhances the identity of both the optometrist and the paraoptometric.

AOA Paraoptometric Section Mission Statement

The American Optometric Association Paraoptometric Section will seek to ensure that the education and training for all paraoptometrics is consistent with and reflects the growth of the paraoptometric profession.

What is a Paraoptometric?

The American Optometric Association’s definition of a paraoptometric is “a person who works under the direct supervision of a licensed doctor of optometry”.

The paraoptometric may collect patient data; administer routine, yet technical, tests of the patient’s visual capabilities; and assist in office management. The paraoptometric may assist the optometrist in providing primary patient care examination and other services, including ocular trauma and medical procedures such as irrigation and photography, contact lenses, low vision therapy, optical dispensing, and office management.

State laws may limit, restrict, or otherwise affect the duties that may be performed by the paraoptometric.
Paraoptometric professionals play a valuable role in providing quality eye care and improve the efficiency and productivity of an optometric practice.

AOA offers paraoptometric education, recognition, and involvement.

Paraoptometrics are optometric health personnel who assist doctors of optometry with front office procedures, chairside assisting, visual field testing, contact lens instruction, frame styling, and vision therapy, among other duties. The AOA Paraoptometric Section is the nation’s largest organization serving the needs of optometric assistants and technicians. It offers education, recognition, and involvement to its members while promoting the health team concept in the delivery of optometric care. Any ancillary/allied health personnel sponsored by an AOA-member optometrist is eligible for membership.

AOA PARAOPTOMETRIC SECTION MEMBERSHIP BENEFITS

A paraoptometric’s occupation is more than just a job. Together with the optometrist, paraoptometrics play a valuable role in providing quality eye care to each and every patient who enters the office or clinic.

The AOA Paraoptometric Section offers recognition, education, involvement, networking and volunteer opportunities for members. Membership in the Paraoptometric Section opens the door to personal growth and professional development for all paraoptometrics. The benefits offered through membership in the Section prepare paraoptometrics for tomorrow’s career challenges:

- FREE access to six hours of online Continuing Education opportunity annually
- Reduced registration fees at Optometry’s Meeting®. The Paraoptometric Section offers continuing education courses, designed specifically for optometric staff, at Optometry’s Meeting®
The Paraoptometric Section is the nation’s largest organization serving the needs of optometric assistants and technicians.

- Discounts on AOA Paraoptometric Section materials including the *Self-Study Course for Paraoptometric Certification*, CPO Study Guide, and the PS Library of Learning Education Module.

- Free access to the new Paraoptometric Skill Builder program. New staff may go online to learn the “basics” for the profession of paraoptometry.

- Associate membership in the AOA.

- The AOA *PS Newsletter*, quarterly Paraoptometric Section E-News, AOA News, and a monthly subscription to *Optometry: Journal of the American Optometric Association*.

- Full inclusion in the AOA’s approved provider programs, including insurance products (health, life, disability) and discounts on long-distance service, car rentals, and package delivery.

- A new member kit with information about the section and a thank you gift, compliments of the AOA Paraoptometric Section.

- Membership certificate and pin for recognition as a professional in the field of paraoptometry.

For an application to join the Paraoptometric Section, visit [www.aoa.org](http://www.aoa.org) or call 800/365-2219, ext. 4108.
BENEFITS

AT A GLANCE

The advantages of membership in organized paraoptometry are numerous. Continuing education, consumer awareness, professional publications and Optometry’s Meeting® are examples of the many AOA PS member benefits. In addition to a full range of career-enhancing tools and resources, AOA PS membership is a great way to help give back to the community, the profession, and beyond. It is easy to see why more than 2,000 members choose to support organized paraoptometry.

Continuing Education (CE) - Receive six hours of online continuing education credit opportunities each year through articles that are relevant to paraoptometric responsibilities. Additional CE is available through the Article Archive program. Find continuing education opportunities all over the country on the AOA PS Web site.

Discounts on AOA PS materials - including study guides for certification, self assessment exams, and education modules.

Paraoptometric Skill Builder - This easy-to-use, online staff training makes learning easy and convenient. Currently designed for brand new staff.

AOA Web site (www.aoa.org) – Online access to member protected pages with benefits, services and industry information.

AOAPS Newsletter - quarterly e-newsletter.

AOA News and AOA News Online – Bi-monthly, hard-copy news publication and Electronic version of AOA News with additional web-exclusive content.

Optometry: Journal of the AOA – The most widely circulated scholarly optometry journal provides a forum for breakthrough research that advances the art and science of the practice of primary care optometry

Optometry’s Meeting® – Discounts on registration for AOA’s Annual Congress and the Paraoptometric Section Annual Conference. This national gathering offers valuable opportunities for networking and continuing education.

Optometry’s Career Center® (OCC) – A national, online job matching service for optometry that helps provide detailed information for paraoptometric employment.

Pamphlets/Resource Materials – The AOA PS offers brochures and information for your state meetings free of charge.

Membership pin and certificate - Proudly display your commitment to providing quality patient care.

Research/Statistics on the Profession – The AOA Information & Data Committee conducts surveys to collect, analyze and disseminate socio-economic and other data relating to eye care, the paraoptometric profession and the ophthalmic industry. AOA members can access the highlights of each of the surveys by visiting www.aoa.org.

DISCOUNTED SERVICES THROUGH AOA PREFERRED PROVIDERS:

AOA Member Credit Card – MBNA Platinum Plus MasterCard® credit card with no annual fee.

Automobile Rental – Discounted rates from National® Car Rental.

Equipment Leasing – Equipment leasing packages from GreatAmerica® Leasing.

Medical/Dental/Life/Disability/Hospital Indemnity Insurance – Provided by AGIA (www.aoainsurance.com)

Long-Distance Telephone Service – Special residential and commercial long distance rates from 2nd Century Communications.

On-Hold Telephone Services – Customized messages from OMG National.

Package Delivery Service – Discounted rates from UPS.
CONTINUING EDUCATION OPPORTUNITIES

Online Continuing Education Program

Continuing education (CE) allows the paraoptometric to stay current within the eye care field and is especially important in the study of direct patient care and office competency. Additionally, certified paraoptometrics must obtain 18 hours of CE credit from approved education providers to maintain certification designation. The Paraoptometric Section (PS) provides six FREE articles each year (one every other month) for PS members that are worth one hour of CE. Section member who reads the article and successfully answer the exam questions will receive CE slips by mail.

The articles are designed to cover a broad scope of patient issues ranging from patient care, to disease treatment, to ophthalmic dispensing. Participants should review each article and complete the accompanying continuing education examination. Each accurately completed examination is worth one hour of paraoptometric continuing education credit. The corresponding CE exams expire at the end of each year. Please allow four to six weeks to receive proof of CE.

The AOA Paraoptometric Section is dedicated to supporting its members as they continue to seek and maintain the knowledge necessary to provide quality eye health care for patients.

Continuing Education Article Archive

The AOA Paraoptometric Section (PS) offers its members many benefits. The newest benefit is the Continuing Education Article Archive. Each year, the PS offers its members six hours of FREE continuing education (CE). To meet the needs of PS members who need additional CE for recertification requirements, the section is happy to offer articles from our CE Archive worth one hour of CE per article.

Members may purchase access to an article for just $10 and will receive one hour of CE for successfully passing the exam at the end of the article. There is no limit on the number of titles a member may choose. Topics include:

- Dynamic Dispensry
- Contact Lenses and Allergies
- Computer Vision Syndrome
- Fitting Progressive Addition Lenses
- Gas-Permeable Contact Lenses: What the Paraoptometric Needs to Know
- Glaucoma — The Silent Thief of Sight
- Providing Vision Care for The Alzheimer’s Patient
- Retinal Nerve Fiber Analysis: the Role It Plays in Assessing Glaucoma
- Telephone Re-openings Process vs. Duplicate Claim Submissions
- To Buy or Not to Buy
- Treating Dry Eye for Contact Lens Patients’ Comfort and for Practice Growth
- Trying to Sell That Second Pair? Think Safety
- Update on Lens Materials, Designs and Coatings
- Vitreous Detachments
- Who’s a Good Candidate for Contact Lens, When to Choose Glasses over Contact Lenses, and Who Decides?
- The Best Candidate for Contact Lens
- The Paraoptometrics Role in InfantSEE™
Self-Assessment Examination - Study Material

The self-assessment exam includes 350 multiple choice questions on information covered in the Self-Study Course for Paraoptometric Certification textbook and may be completed in a convenient timeframe. After completion, a member may mail the self-assessment examination to the Paraoptometric Section office in St. Louis for grading. If a member answers 249 questions correctly, they will receive 12 hours of continuing education credit and a certificate of achievement. Once a paraoptometric is certified at any level, he or she must obtain 18 hours of approved CE credit to maintain certification designation. They are a great resource for training or studying.

Paraoptometric Section Member Price: $60 /OD Member Price $75/Non-Member Price: $85
*All prices include shipping and handling charges

Home Study Education Modules

Members interested in receiving continuing education credit or if you would like to expand your knowledge about a specific topic, then the AOA Paraoptometric Section has the resources for you. The Section recently developed 10 education modules which are currently being developed for your use. Topics include:

- The ABCs of Optical Dispensing (Courtesy of Luxottica Group)
- Soft Contact Lens Wear & Care Module (Courtesy of Bausch & Lomb)
- Practice Management 101 Module
- Ophthalmic Dispensing Module
- Anatomy and Physiology Module
- Special Procedures Module

The modules have been designed in an easy-to-use automated, audio Power Point format, perfect for at-home study. The modules would also be great for educational offerings during staff meetings in the practice. Staff can participate in the lecture portion of the course and then download the CE exam for individual use. With the successful completion of the examination members may receive one hour of CE per module. The cost of each modules is $40 for AOA PS member/$45 OD Member/$55 for non-member, in addition to a per use fee for the actual actual CE exam. For information on the modules currently available or on authoring a module, please contact the Paraoptometric Section at PS@aoa.org.

Article Submission Process

The AOA Paraoptometric Section has launched a major campaign to identify authors of articles to be used by the section to provide continuing education for its members. The Section is interested in articles on topics included in the handbooks for the paraoptometric certification examinations. You may view the handbook outlines in detail at www.aoa.org.

Topics may include: Practice Management, Ophthalmic Optics & Dispensing, Pre-testing Procedures, Clinical Procedures, Refractive Status of the Eye and Binocularity, Basic Ocular Anatomy and Physiology, Contact Lenses, Low Vision, Sports Vision, Ophthalmic Prescriptions, and Frames Sales and Inventory.

The Section is soliciting articles that are written for basic, intermediate, and advanced levels of knowledge, so it can serve the varying needs of its membership. The AOA PS believes optimal patient care can only be provided when paraoptometrics are well-educated and informed members of the eye care team. That is why the Section must provide continuing education articles for all levels. Authors whose articles are selected for publication in any paraoptometric continuing education opportunity will be able to take part in the incentive program. The Section will provide paraoptometric continuing education credit to authors used for paraoptometric education based on the length of the article written. The specifics of the incentive program include:

- A published article worth one continuing education credit to the reader will be worth three CE credits to the author.
- A published article worth two continuing education credits to the reader will be worth six CE credits to the Author.
- Articles that are published and exceed these specific guidelines, will be three times the number of CE credits awarded to the reader.
HOW THE AOA WEB SITE SERVES YOU

Find it all at www.aoa.org – Optometry’s Online Resource

AS A MEMBER BENEFIT
The Internet continues to flourish as a dynamic clearinghouse for research and services. The AOA has taken full advantage of the online medium, offering a wealth of information accessible with a click of the mouse. Thousands of members have downloaded valuable AOA PS resources. Visit www.aoa.org today and see for yourself!

AS A PUBLIC RESOURCE
The AOA PS is aggressively expanding its presence on the Internet, marketing optometry as the primary eye care profession to the millions of Americans seeking answers online. Tens of thousands visit www.aoa.org each month to learn about cataracts, strabismus, children’s vision and a host of other ocular health topics. Searches for a host of eye care-related keywords like “diabetic retinopathy,” “contact lens” and “astigmatism” consistently return AOA resources.

AOA PS members can enhance their patients’ online experience by linking to www.aoa.org resources from their own practice Web sites.

AS A FOUNDATION FOR YOUR CAREER
With its substantial online presence, the AOA is doing much more than educating the public about optometry. Find your next employment opportunity by accessing Optometry’s Career Center® or advance your career through other PS programs.

Find Your Next Position

• Search employment opportunities
• Post your resume
• Receive e-mail alerts
www.optometryscareercenter.org

Online Continuing Education
• For paraoptometric section members
• Six hours of CE each year with membership
• Article Archive- more CE opportunities
www.aoa.org/ParaCE.xml

Continuing Education Finder
• Comprehensive listing of educational opportunities
www.aoa.org/ParaCEFinder.xml

Certification Exam Preparation
• Self-study guides
• Education modules
www.aoa.org/Para-Education-services.xml

Certification Resources
• Certification handbooks
• Directory of certified paraoptometrics
• Credential promotion tools
www.aoa.org/CPC.xml

Speakers’ Bureau
• Find the right speaker for your education meeting
www.aoa.org/ParaSpeakersBureau.xml

Other AOA Web sites:
www.aoanews.org
www.infantsee.org
www.optometrysmeeting.org
The AOA’s numerous publications provide you with timely political and legislative news affecting optometry, unique practice management tools and information, and breakthrough clinical research. These publications include the AOA PS Newsletter, AOA News, Optometry: Journal of the American Optometric Association, and various electronic newsletters.

Each of these publications is carefully written, edited, and designed to bring you the up-to-date information you need to maintain your skills and practice efficiently.

AOA PERIODICALS KEEP YOU UP-TO-DATE

THE AOA PS NEWSLETTER, AOA NEWS, AOA NEWS ONLINE and OPTOMETRY: JOURNAL OF THE AMERICAN OPTOMETRIC ASSOCIATION

AOA PS Newsletter
Published four times per year, the AOA PS e-newsletter has information about upcoming events, PS programs, volunteers, continuing education, and special promotions.

AOA News
Published 18 times a year, the AOA News is the profession’s pre-eminent news publication. Its efficient layout allows you to stay up-to-date at a glance.

The AOA News reports on AOA activities, meetings and seminars, federal and state legislation affecting optometry, government regulatory agencies, people and other organizations within the profession. It also provides late-breaking information on areas of optometry as well as in-depth coverage of compelling industry-related issues, products, and business news.
**The AOA News Online**

The AOA keeps members informed through electronic newsletters (www.aoanews.org). From the monthly AOA Newsletter to special e-publications like the Contact Lens and Cornea Section newsletter and special newsletters for Topical Interest Groups (TIGs), the AOA delivers interactive publications straight to your inbox.

The AOA News Online is distributed monthly and features “hot” issues facing optometry today, including recent legislative victories and information on how to make the most of your AOA membership.

The new www.aoanews.org Web site is an exciting development in AOA online benefits. It provides timely updates on optometric news that affect your profession through cross-referenced stories and expanding archives. This is an exclusive member benefit and is accessible from any computer.

**Optometry: Journal of the AOA**

Optometry is the most widely circulated scholarly optometric journal in the world and is accessible to researchers through the National Library of Medicine (www.nlm.nih.gov). Optometry provides a forum for breakthrough research that advances the art and science of the practice of primary care optometry.

Published monthly, Optometry is peer-reviewed and refereed. AOA members are encouraged to submit papers for publication. “Guidelines for Authors” are published several times a year.

 Archived issues of Optometry are available in the “Periodicals” section at www.aoa.org.

**Practice Strategies**

As a special section in each issue of Optometry: Journal of the American Optometric Association, “Practice Strategies” provides useful tips for managing your optometric practice, updates on management trends in other health care fields, training and productivity resources, and a forum to share tips with your colleagues.
AOA Members have direct access to all AOA optometric surveys. The AOA PS conducts regular surveys to give a comprehensive overview of the issues affecting paraoptometry today.

The AOA is your one-stop resource for research and data collection.

STAY ON THE CUTTING EDGE OF OPTOMETRY WITH AOA RESEARCH

The AOA routinely conducts and compiles practice-related and demographic survey information. *Caring for the Eyes of America* and *The State of the Profession* both provide an overview of trends and developments in eye care and optometry. Each of these surveys is available to AOA members.

Every other year, the AOA Information & Data Committee publishes a comprehensive summary of its current research findings in a report called *Caring for the Eyes of America*. Visit www.aoa.org to find out more about how to obtain a copy.

To ensure the accuracy and integrity of our survey data, the AOA always selects survey recipients using a stratified random sample of AOA members. The responses are collected and the data analyzed by statisticians at Washington University in St Louis. The AOA makes the results of these surveys available to all AOA members.

Visit www.aoa.org, click the "doctors" tab, then select "Manuals, Guides and Surveys." Use your AOA member ID number and your six-digit birthday to log on as a member.
WHY CERTIFY YOUR STAFF?
Certification is a voluntary process instituted by a nongovernmental agency in which individuals are recognized for advanced knowledge, competence and skill. Certification requires assessment, testing, and evaluation of education and/or experience.

COMMISSION ON PARAOPTOMETRIC CERTIFICATION FACTS
The Commission on Paraoptometric Certification (CPC), formerly known as the National Council on Paraoptometric Certification, was established by the AOA in 1999. This program replaced the National Paraoptometric Registry established by the AOA in 1978.

Mission
The mission of the CPC is to develop and maintain a consistent and ongoing process for paraoptometric certification, and grant certification to qualified candidates.

Purpose
The CPC is responsible for establishing, maintaining and verifying standards related to the granting of certification and credentials. Credentialing is the process of granting a designation indicating competence in a subject or area.

Certified Paraoptometric (CPO)
The Certified Paraoptometric Examination is prepared by the CPC with the assistance of the Professional Testing Corporation. Those who successfully complete the examination will be certified as a Certified Paraoptometric (CPO).

Certified Paraoptometric Assistant (CPOA)
The Certified Paraoptometric Assistant Examination is prepared and administered by the CPC with the assistance of the Professional Testing Corporation. Those who have successfully completed the examination will be certified as a Certified Paraoptometric Assistant (CPOA).

Certified Paraoptometric Technician (CPOT)
The Certified Paraoptometric Technician Examination is prepared and administered by the CPC, with the assistance of the Professional Testing Corporation. Those who have successfully completed the written and practical portion of the examination will be certified as a Certified Paraoptometric Technician (CPOT).
Optometry’s Career Center® (OCC) is a national, online career-opportunity matching service and resource center free to active AOA PS members. Found online at www.optometryscareercenter.org, it provides around-the-clock access to valuable career/practice management information, instant opportunity search results and detailed opportunity and candidate profiles. The OCC includes helpful articles and resources, such as sample resumes, sample letters to potential candidates/buyers, and much more:

- A Career Resource Center with pertinent, downloadable articles and materials, including interviewing and CV/resume tips for seekers and a guide to pre-employment inquiries for providers
- E-mail alerts to automatically notify users of opportunities matching their predefined criteria
- Job seekers can send their CV/resumes to providers with one click
- Enhanced searches by keyword, new listings, new resumes and more
- Expiration/renewal reminders automatically sent via e-mail
- Options for confidentiality
- Detailed listings and candidate profiles

OCC Opportunity Providers may post their detailed opportunity listings online for hundreds of potential candidates to view. Providers may also access detailed candidate profiles nationwide and receive e-mail alerts each time a new resume/profile is posted that matches their criteria.

AOA offers a convenient way to locate employment opportunities.
The OCC includes helpful articles and resources, such as sample resumes, sample letters to potential employers, and much more.

Typical OCC Providers Include:
• Optometrists
• Retail optical chains
• Ophthalmologists
• Civil service agencies
• Hospitals
• Academic institutions
• Clinics
• Community health center eye care providers
• Practices for sale

OCC Opportunity Seekers may post their CV/resumes online for providers to view, access providers nationwide who match their search criteria, and receive automatic e-mail updates each time a new match is made.

The OCC is supported by a grant from Marchon Eyewear, Inc. and the Vision Care Institute™, a Johnson & Johnson company.

For more information or to register with the OCC, please visit:

www.optometryscareercenter.org
call 800/365-2219 ext. 4107,
or e-mail occ@aoa.org
The AOA volunteer structure is supported by dedicated staff members. For more information on the AOA programs and services, contact staff at the following numbers.

**CALLING THE AOA**
Help us serve you better. When calling, if you leave a message, be sure to speak your name clearly and spell it along with including information on whether the number is for your home or office and from what time zone you are calling. Better yet, include information on the best time for AOA staff to return your call.

**DIRECT LINES TO THE AOA**
Our phone system allows AOA members to reach AOA staff directly. For St. Louis staff, dial 314/983-XXXX, where the four Xs represent the four-digit extension code listed below.

For Washington, D.C., office staff, dial 703/837-XXXX.

**CONTACTS**

**FOR MEMBERSHIP and EDUCATION**
*A*OA Paraoptometric Section 800-365-2219
PS Manager Ext. 4222
PS Secretary Ext. 4108

**FOR CERTIFICATION and EXAMINATIONS**
Commission on Paraoptometric Certification 800-365-2219
Administrator Ext. 4135
Administrative Assistant Ext. 4210