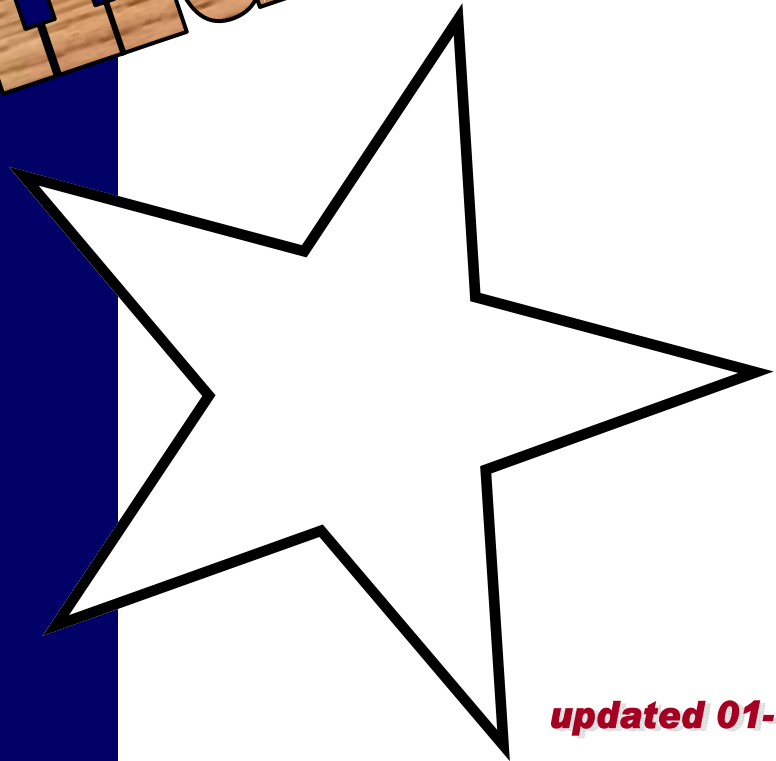


Texas Optometric Association's 112th Annual Convention



TEXAS

Round Up!



updated 01-10-2012

Attendee Brochure

February 16 - 19, 2012

Renaissance Austin Hotel Austin, TX

Events

NEW Thursday Night

University of Houston College of Optometry

Chili Dinner & Ice Cream

Meet with UHCO Students, Faculty and Alumni. Share information and catch up with your fellow convention attendees over a great bowl of chili. But don't forget to cool down your pallet with ice cream. (moving from Sunday)

After class...

POKER Tournament

Sponsored by OCuSOFT

Who will have luck on their side this time? Come find out! Join us Thursday night right after CE and see if it's YOU!



FRIDAY NIGHT Room Crawl

WESTERN MOVIE TRAIL RIDE

Doctors...MOUNT UP and take a Trail Ride through your favorite westerns! You and your spouse are invited to drink cocktails, visit with TOP VENDORS, collect stickers and get on track for a chance to win CASH. Let's see if your favorite movie made the cut.



Friday
Late Night Karaoke & Dance Floor
11pm till 1am

Saturday Night Options!

The TOA is once again offering a SATURDAY NIGHT OPTION. **Optometrists** can choose their Saturday Night events. Doctors will have the choice of **ONE** of the below options:

Option 1:
Late Night CE - Includes boxed supper, continuing education and Jazz Café.

Option 2:
Awards Banquet - Includes President's Reception, TOA Awards Banquet Dinner and Jazz Café.

BE SURE TO INDICATE YOUR CHOICE WHEN YOU REGISTER!!

ALL are Invited to...

Relax and chat with your colleagues at the "Jazz Café" following the TOA Awards Banquet. What better way to reflect on another successful year of optometry than with sweet desserts and cool sounds.



Visit TOA or Register On-Line at
<http://texas.aoa.org>

Also be sure to download the "TOA APP" just go to your App store or market and search Texas Optometric



REGISTRATION FORM

**112th TOA Annual Convention
February 16 - 19, 2012 ♦ Renaissance Hotel**

Registration # _____

FOR TOA USE ONLY

**One Registration Form Per Registrant or Register On-line at <http://texas.aoa.org>
On-Site Registration ONLY After February 9th, 2012**

Please PRINT the following
Registrant:

_____ Last _____ First _____ Nickname _____ Suffix _____ License # _____

Office Address _____ City/State _____ Zip _____

Office Phone () _____ Fax () _____ E-Mail _____

Refund Policy: Full Refund if notified by January 28, 2012 \$50 Refund fee if notified one week prior to convention; no refund in final week of convention

Doctors - You must be pre-registered to receive your \$200 rebate check on-site, otherwise, it will be mailed to you.

CATEGORIES	By 1/13	By 5pm 2/3	After 2/3
<small>Note New Cut-Off Dates</small>			

Optometrist:

"Professional Responsibility" (Ethics) Course Included

Member	\$395	\$495	\$595	_____
Non-TOA Member	\$595	\$695	\$795	_____
TOA Life Member	\$295	\$335	\$335	_____
TOA Retired Member	\$295	\$335	\$335	_____
Optometry School Full-Time Faculty TOA Member	\$355	\$395	\$435	_____
Optometry School Full-Time Faculty Non-TOA Member	\$555	\$595	\$635	_____
2011 Graduate	\$195	\$295	\$395	_____
2008 - 2010 Graduate	\$295	\$395	\$495	_____

Paraoptometric / Optician / Staff:

Doctor's TOA Member	\$150	\$175	\$200	_____
Doctor's Non-TOA Member	\$200	\$225	\$250	_____

Dr's Name _____

Students: Texas Optometry Students contact your local STOA Office Affiliate (out of Texas) Students contact the TOA Office

Spouse / Guest: **\$185** \$210 \$235 _____

Spouse / Guest Name _____

Exhibit Hall ONLY Badges (Not for vendor registration)

Friday <u>OR</u> Saturday	\$60 x _____ = _____
Friday & Saturday	\$110 x _____ = _____

Names for extra badges and day(s) preference

_____ Fri only Sat only Fri & Sat

_____ Fri only Sat only Fri & Sat

Children (over 2 and under 12)

\$40 x _____ (# children) x _____ (# days) = _____

**DOCTORS: SATURDAY NIGHT OPTIONS:
(MUST Choose One)**

- 1. Late Night CE**
(Includes boxed supper, CE and the Jazz Café)
- 2. Awards Banquet**
(Includes President's Reception, Awards Banquet Dinner and the Jazz Café)
- 3. Neither**
(I will not be attending either option Saturday Night)

OPTIONS

Sponsor a Student \$300 x (per) _____ = _____

Student Name 1) _____

Student Name 2) _____

or General Student Fund (undesigned)

Extra Tickets (Included in Spouse / Guest Registration)

Banquet & Dance \$100 x _____ = _____

PAYMENT INFORMATION

My check for \$ _____ is enclosed.
(Payable to the Texas Optometric Association)

Check One:

- Visa Mastercard Discover AMEX

Account # _____

Expires _____ / _____ Signature _____

CE for this convention is available as a complete package ONLY.
All education has been submitted for 2012 approval

MAIL TO TOA LOCK BOX:
Texas Optometric Association, Inc.
P.O. Box 47043
San Antonio, TX 78265-7043

FAX TO:
512-326-8504

Scan the code to the right and register ON-LINE

Handouts will be available ON-LINE ONLY at

<http://texas.aoa.org>

Be sure to check on-line periodically starting February 1, 2012

Also be sure to download the "TOA APP"
just go to your App store or market and search Texas Optometric



OPTOMETRIST SCHEDULE

Thursday, February 16

11:00am - 10:00pm	Registration - Plaza Booth A
1:00pm - 3:00pm	Jack Schaeffer, OD
"The Greatest Anterior Segment Disease and Medical Management of Contact"	
(DPA/TPA) - Leaders in anterior segment eye disease and contact lenses will present a unique program to enhance your clinical diagnostic and treatment abilities. In this wonderful world of changing technologies, we are able to offer our patients many new options for safe contact lens wear. The new medical vision correction options will also bring new complications. This course will present the medical management strategies for the complications so the eye care practitioner will feel comfortable when they present in your office. We will cover all aspects of the medical eye care practice from patient selection options to treatment of today's new anterior segment challenges. The series of presentations will allow you to expand the treatment options to normalize your patient's visual status and manage the medical complications.	
1:00pm - 3:00pm	Douglas K. Devires, OD
"Advanced Treatment in Ocular Surface Disease - Beyond Conventional Therapeutics"	
(DPA/TPA) - This course will identify patients with advanced ocular surface disease that are recalcitrant to mainstream treatment. The prescribing, formulation and use of Autologous serum and other compounded pharmaceuticals will be detailed including case studies.	
3:00pm - 4:00pm	Jack Schaeffer, OD
"New Paradigms in Managing Ocular Disease"	
(DPA/TPA) This course will define the entity known as ocular surface disease. We will cover the new treatment philosophies based on this new definition. We will also cover all the new drugs and devices to enhance the treatment regimen. Because there are many new diagnostic and treatment modalities, a change in medical therapy is warranted to incorporate these in the OD specialty practice.	
3:00pm - 4:00pm	Douglas K. Devires, OD
"Advances in Optometric Care of Maximizing Premium IOL Patient Outcomes"	
(DPA/TPA) Cataract surgery is one of the most common surgeries performed in the United States and is extensively co-managed by optometrists. Premium IOL's such as multi-focal, accommodating and toric present new challenges for both surgeon and co-managing doctor. These pre-operative, surgical and post operative challenges will be discussed.	
4:00pm - 5:00pm	Jack Schaeffer, OD
"Dry Eye Revisited"	
(DPA/TPA) JOINT - This course will look at the new diagnosis and treatment strategies associated with the dry eye and related diseases. We will cover the relevance of the medical model and today's diagnosis and treatment regimens. The use of prescriptive medications including steroids and systemic forms of treatment will be debated.	
4:00pm - 6:00pm	Douglas K. Devires, OD
"Challenges in Cataract Surgery Co-Management"	
(DPA/TPA) Cataract surgery is one of the most common surgeries performed in the United States and is extensively co-managed by optometrists. Premium IOL's such as multi-focal, accommodating and toric present new challenges for both surgeon and co-managing doctor. These pre-op, surgical and post-op challenges will be discussed by our panel consisting of 2 optometric referral center directors and an ophthalmic surgeon.	
5:00pm - 6:00pm	Jack Schaeffer, OD
"The Modern Optical Dispensary: Defining the Role of the Doctor and the Paraoptometric"	
(General) This course will cover all aspects of what the practicing optometrists and paraoptometric should know about the optical department. We will teach the importance of developing a business plan for the optical department. The plan will cover staffing, training, frame selection, and lens offerings.	
6:00pm - 7:00pm	UHCO Chili Dinner <i>Sponsored by University of Houston College of Optometry</i>
7:00pm - 9:00pm	Kelly Nichols, OD, MPH, PhD, FAAO
"Ocular Disease and Women"	
(DPA/TPA) Female gender influences the development and severity of various ophthalmological conditions ranging from ocular disease to optic neuropathies. In the course, we will join top female lecturers for a discussion on diagnosis and treatment of women's ocular health issues as well as appropriate medication use during pregnancy and nursing	
7:00pm - 9:00pm	Craig Thomas, OD
"Advanced Technologies in Optometric Practice"	
(DPA/TPA) JOINT - The clinical application of fundus photography, optical coherence tomography, and threshold perimetry is presented. Emphasis is placed on the diagnosis and treatment of	
9:30pm - 11:30pm	"Poker Night" <i>Sponsored by OCUSOFT</i>

Friday, February 17

6:00am - 9:00pm	Registration - Plaza Booth A
6:00am - 8:00am	Continental Breakfast
7:00am - 9:00am	Kelly Nichols, OD, MPH, PhD, FAAO
"Late Breaking News on Ocular Surface Disease"	
(DPA/TPA) This course will introduce the latest research and clinical insight into emerging trends in ocular surface disease, including the renewed interest in meibomian gland dysfunction. New classification subtypes of MGD will be discussed as well as trends in therapeutic management. A concurrent approach to diagnosing dry eye, MGD blepharitis, conjunctivitis and allergy will be discussed.	
7:00am - 9:00am	Kim Reed, OD, FAAO
"How to Manage Bacterial Eye Infections"	
(DPA/TPA) This course discusses the pathogenesis of several forms of bacterial eye disease, with the risks and benefit of treatment.	
9:00am - 10:00am	Kelly Nichols, OD, MPH, PhD, FAAO
"TFOS Ocular Surface Research Update"	
(DPA/TPA) Emerging research in ocular surface will shape tomorrow's clinical care. Review the latest research findings in dry eye disease and meibomian gland dysfunction, including testing (osmolarity) and management.	
9:00am - 10:00am	Kim Reed, OD, FAAO
"Ramp Up with Steroids and Antibiotics"	
(DPA/TPA) This course will examine topical steroids, NSAIDs and antibiotics currently available. Clinical cases will be used to illustrate the appropriate selection and use of these drugs and review current pertinent literature.	
10:00am - 11:00am	Kelly Nichols, OD, MPH, PhD, FAAO
"Maxwell Smart's Guide to MGD"	
(DPA/TPA) JOINT - Recently there has been a significant interest in understanding lid disease and the relationship with dry eye. Cases and videos will be used to demonstrate appropriate assessment of the lids and ocular surface, including MG expression. Current therapeutic regimens will be discussed, along with pending FDA therapeutics.	
10:00am - 12:00pm	Kim Reed, OD, FAAO
"Prevention of Medical Errors"	
(DPA/TPA) This course will provide a guide to the avoidance of medical errors in optometry.	
10:00am - 12:00pm	House of Delegates - Part One
11:00am - 12:00pm	Justin Bazan, OD
"Facebook the Zappos Way"	
(General) JOINT - 1.3 Billion. That is the amount of business the online retail giant Zappos did last year. Their secret to success? They have legendary customer service, in which the majority of it is delivered online. Zappos has hundreds of thousands of Facebook fans who spread the Zappos gospel to their friends, family and the general public. Your practice can market just like Zappos.	
12:00pm - 1:00pm	Attendee Boxed Luncheon
12:00pm - 1:00pm	Optometrist Member Only Luncheon <i>Sponsored by OOGP</i>
1:00pm	"Branding Texas Style" - Seminar Part 1 (NO Continuing Education)
5:00pm - 9:00pm	Exhibit Hall and Dinner
9:00pm - 11:00pm	"BTS" Room Crawl - "Western Movie Trail Ride" (Doctors and Spouses Only)
11:00pm - 1:00am	Late Night Karaoke <i>Sponsored by Signet Armorlite</i>

Optometrist Schedule Continued On Next Page...

Schedules may be subject to change.

For the most up-to-date schedule check online at <http://texas.aoa.org>

updated 01-10-2012

OPTOMETRIST SCHEDULE

Saturday, February 18

6:00am - 9:30pm	Registration - Plaza Booth A
6:00am - 8:00am	Continental Breakfast
7:00am - 8:00am	Joe DeLoach, OD, FAAO
"Professional Responsibility Course for Texas Optometrists: Medical Records Compliance and Common Sense"	
(Ethics) The 2012 Professional Responsibility course will discuss why proper medical records are essential to patient care and legal issues, medical record issues including who they belong to, release of medical records, and maintenance and storage issues. In addition, this course will cover medical record recording formats, surviving audits, and a look into the future of medical records.	
8:00am	"Branding Texas Style" - Seminar Part 2 and CASH DRAWING (NO Continuing Education)
10:00am - 12:00pm	Mile Brujic, OD
"How to Manage a Contact Lens Patient Through Their Lifetime"	
(DPA/TPA) JOINT - Contact lenses offer remarkable opportunities for both patients and practitioners, but with this opportunity comes challenges. This course will address the key factors to managing contact lens wearers successfully through their lifetime, including: the first-time contact lens wearer, challenges with compliance, minimizing complications, discussion of ocular surface disease as it effects contact lens comfort, and the presbyopic patient. This interactive course will allow attendees to participate through real-time text messaging polls!	
10:00am - 12:00pm	Justin Bazan, OD
"It's Time to Make Your Practice Connect"	
(General) JOINT - Social Media has proven to be an effective way to build a practice. Sites such as Yelp, Facebook, and Twitter have emerged as viable ways companies are marketing towards consumers. An optometric office can utilize many of the same techniques.	
10:00am - 12:00pm	House of Delegates - Part Two
12:00pm - 3:00pm	Exhibit Hall and Lunch <i>Lunch Sponsored by Alcon</i>
3:00pm - 5:00pm	Mile Brujic, OD
"Tales From the Trenches"	
(DPA/TPA) This interactive course will take the attendee through challenging cases and reinforce many of the fundamental principals of treating anterior segment disease. It will emphasize many anterior segment diseases along with novel uses for contact lenses in the management of anterior segment anomalies.	
3:00pm - 5:00pm	Diana Shechtman, OD, FAAO
"Retina Grand Rounds"	
(DPA/TPA) Retinal disease often affects quality of life by reducing acuity and visual field. In this course several retinal cases co-managed with low vision will be presented. Disease pathophysiology, treatment and management for each case will be discussed.	
5:00pm - 6:00pm	Mile Brujic, OD
"Uncomplicating Contact Lens Complications"	
(DPA/TPA) JOINT - Contact lenses are an extremely important component to most primary eye care practices, unfortunately this means that so are contact lens complications. This course will discuss the etiology, diagnosis, and treatment of many common and uncommon contact lens complications. It will empower the eye care professional with a greater understanding and appreciation of the medical nature of contact lenses and the importance of proper care for optimal wear.	
5:00pm - 6:00pm	Diana Shechtman, OD, FAAO
"Using OCT Beyond the Macula"	
(General) JOINT - OCT is a diagnostic modality used in the evaluation of retinal diseases. Its ability to depict a cross sectional image, allows us to distinguish pathological changes, particularly those associated with macular disease. This lecture presents challenging cases where OCT analysis played a key role in the evaluation of the retinal condition that go beyond macular disease	

Saturday Continued ►

Schedules may be subject to change.

For the most up-to-date schedule check online at <http://texas.aoa.org>

Saturday, February 18 (cont.)

SATURDAY NIGHT OPTION 1: LATE NIGHT CE

6:00pm - 7:00pm	Diana Shechtman, OD, FAAO
"Holes: Hold'em or Fold'em"	
(DPA/TPA) JOINT - This lecture will use case presentations to discussion macular holes and retinal holes. Understanding of the clinical picture and the role of the vitreal retinal interface are crucial for proper diagnosis/management. Emphasis will be on appropriate and timely referral based upon the understanding of the overall clinical presentation.	
6:00pm - 8:00pm	Rob Vires, Captain, Austin Fire Department
"CPR - Cardio-Pulmonary Resuscitation - Recertification"	
(General) JOINT - Doctors and Staff will have an opportunity to be re-trained and recertified in cardiopulmonary resuscitation (CPR).	
7:00pm	Saturday Night Option CE and Grab n' Go Boxed Supper
7:00pm - 8:00pm	Diana Shechtman, OD, FAAO
"Nutrition Controversies"	
(General) This course will enhance the practitioners scientific knowledge base concerning nutritional management of age-related macular degeneration (AMD), as well as increasing insight into which nutritional supplement is right for your patient.	
8:00pm - 9:00pm	Diana Shechtman, OD, FAAO
"Structural and Functional Diagnostic Tests Used in the Management of AMD"	
(DPA/TPA) JOINT - AMD is the most prevalent eye diseases in the elderly. Its advance stages are associated with irreversible vision loss. The goal of this course is to present diagnostic tools used in the diagnosis and monitoring of the AMD patient. Primary topics discussed include structural (OCT) and functional (PHP) devices. Case examples are used to illustrate the application of these technologies	
9:30pm - 1:00am	Jazz Café
<i>Sponsored by the Doctors of Texas State Optical</i>	
<u>SATURDAY NIGHT OPTION 2: AWARDS BANQUET</u>	
6:00pm - 7:00pm	Presidential Reception
<i>Sponsored by Luxottica</i>	
7:00pm - 9:30pm	Awards and Installation Banquet
<i>Sponsored by OD Lean Wine Sponsored by Frost</i>	
9:30pm - 1:00am	Jazz Café
<i>Sponsored by the Doctors of Texas State Optical</i>	

Sunday, February 19

7:30am - 5:00pm	Registration - Plaza Booth A
7:00am - 8:00am	Continental Breakfast
8:00am - 11:00am	Joe DeLoach, OD, FAAO
"The Boring HIPAA Stuff That Can Send You to Prison"	
(General) JOINT - This course will train doctors to implement the requirements for HIPAA compliance and compliance with the new ICD10 regulations. Materials will be provided to implement into the doctor's practice to make them HIPAA compliant. The objectives of this course are to give updates to changes to the HIPAA privacy regulations and implementation of the new security regulations, provide materials that can be used to bring a practice into HIPAA compliance.	
11:00am - 12:00pm	Peter Cass, OD
"ICD-10 Changes and Implementations"	
(General) JOINT - This course will explain the ICD-10 regulations, timeline, changes that will occur, structure and format of the new codes, the impact on providers, as well as suggestions for preparation and implementation.	

AFVA Schedule (Guest / Spouse)

Thursday, February 16

◇ 11:00am - 10:00pm	Registration
◇ 9:30pm - 11:30pm	"Poker Night" Sponsored by OCUSOFT

Friday, February 17

◇ 6:00am - 9:00pm	Registration
◇ 6:00am - 8:00am	Continental Breakfast
◇ 12:00pm - 1:00pm	Lunch with your OD
◇ 5:00pm - 9:00pm	Exhibit Hall & Dinner

Saturday, February 18

◇ 6:00am - 9:30pm	Registration
◇ 6:00am - 8:00am	Continental Breakfast
◇ 9:00am - 12:00pm	AFVA Business Meeting and Brunch
◇ 12:00pm - 3:00pm	Exhibit Hall and Lunch
◇ 6:00pm - 7:00pm	Presidential Reception
◇ 7:00pm - 9:30pm	Awards and Installation Banquet
◇ 9:30pm - 1:00am	Jazz Café Sponsored by the Doctors of TSO

Sunday, February 19

◇ 7:30am - 5:00pm	Registration
◇ 7:00am - 8:00am	Continental Breakfast

PARAOPTOMETRIC, OPTICIAN and STAFF SCHEDULE

Thursday, February 16

11:00am - 9:00pm	Registration - Plaza Booth B	
1:00pm - 2:00pm	"Understanding Medical Coding and Billing" - Stacie Layne Virden, OD, FAAO	CPO/CPOA
2:00pm - 3:00pm	"Taking a Meaningful History" <i>Advanced</i> - Sandra Fortenberry, OD, FAAO	CPO/CPOA
2:00pm - 4:00pm	"The Secrets of Our Success" - Stacie Virden, OD, FAAO, Thomas Lucas, OD, Peter Cass, OD, Kevin Gee, OD, FAAO, Beverly Newhouse, OD & Dennis Neely, OD	CPO/CPOA
3:00pm - 4:00pm	"Why is that Eye Red?" <i>Advanced</i> - Narges Kasraie, OD	CPO/CPOA
4:00pm - 5:00pm	"Dry Eye Revisited" <i>Advanced</i> - Jack Schaeffer, OD	CPO/CPOA
4:00pm - 5:00pm	"Why You Need to Care About Lens Care" <i>Advanced</i> - Kevin Roe, OD, FAAO Sponsored by Alcon	CPO/CPOA
5:00pm - 6:00pm	"Understanding Diabetes and Introducing Diabetes Care to Your Clinic" - Kevin Katz, OD, MS	CPO/CPOA
7:00pm - 9:00pm	"Understanding the Cornea and Contact Lens" <i>Advanced</i> - Kevin Roe, OD, FAAO Sponsored by Alcon	CPO/CPOA
7:00pm - 9:00pm	"Advanced Technologies in Optometric Practice" <i>Advanced</i> - Craig Thomas, OD	CPO/CPOA
9:00pm - 11:30pm	"Poker Night" Sponsored by OCuSOFT	

Friday, February 17

6:00am - 9:00pm	Registration - Plaza Booth B	
6:00am - 8:00am	Continental Breakfast	
8:00am - 9:00am	"Basics and Case Studies of Endothelial Microscopy" <i>Advanced</i> - Craig Thomas, OD	CPO/CPOA
8:00am - 9:00am	"How Electronic Communication Can Build Patient Loyalty, Increase Efficiencies and Generate Reviews" - Mark Olsen Sponsored by SolutionReach	CPO/CPOA
9:00am - 10:00am	"Basic OCT and Case Studies" - TBA Sponsored by Heidelberg Engineering	CPO/CPOA
9:00am - 11:00am	"The Psychology of Selling Quality Eyewear" - Kristin Calimlim Sponsored by LaFont	CPO/CPOA
10:00am - 11:00am	"Maxwell Smart's Guide to MGD" - Kelly K. Nichols, OD, MPH, PhD, FAAO	CPO/CPOA
11:00am - 12:00pm	"Basic Visual Fields and Interpretation" - Terry Peterson Sponsored by Carl Zeiss Meditec	CPO/CPOA
11:00am - 12:00pm	"Facebook the Zappos Way" - Justin Bazan, OD	CPO/CPOA
12:00pm - 1:00pm	Attendee Box Lunch	
1:00pm - 3:00pm	"Managing the Red Carpet" - Laurie Guest, CSP	CPO/CPOA ABO
3:00pm - 5:00pm	"Best Kept Secrets of Successful Practices" - Laurie Guest, CSP	CPO/CPOA ABO
5:00pm - 9:00pm	Exhibit Hall and Dinner	
9:00pm - 11:00pm	Late Night Karaoke (<i>open early to Staff and Vendors</i>)	

Saturday, February 18

6:00am - 9:30pm	Registration - Plaza Booth B	
6:00am - 8:00am	Continental Breakfast	
8:00am - 9:00am	"How to Earn More Five-Star Reviews" - Justin Bazan, OD	CPO/CPOA
9:00am - 10:00am	"Taming the Tough Patient" - Laurie Guest, CSP	CPO/CPOA ABO
10:00am - 11:00am	"Tools of The Trade: What Every Staff Person Must Know" - Laurie Guest, CSP	CPO/CPOA ABO
10:00am - 12:00pm	"How to Manage a Contact Lens Patient Through Their Lifetime" <i>Advanced</i> - Mile Brujic, OD	CPO/CPOA
10:00am - 12:00pm	"It's Time to Make Your Practice Connect" <i>Advanced</i> - Justin Bazan, OD	CPO/CPOA
11:00am - 12:00pm	"Fundus Photography" <i>Advanced</i> - TBA Sponsored by Carl Zeiss Meditec	CPO/CPOA
11:00am - 12:00pm	Oakley Update: True Digital Lenses (no CE)	
12:00pm - 3:00pm	Exhibit Hall and Lunch Lunch Sponsored by Alcon	
3:00pm - 4:00pm	"Glaucoma: Putting all the Pieces Together" <i>Advanced</i> - Kevin Katz, OD, MS	CPO/CPOA ABO
3:00pm - 4:00pm	"Patient Satisfaction May be Costing You Business" - Kevin Roe, OD, FAAO	CPO/CPOA
4:00pm - 5:00pm	"Advanced PAL Technologies" - Melinda Dean, ABOM, FNAO Sponsored by Essilor	CPO/CPOA ABO
5:00pm - 6:00pm	"Uncomplicating Contact Lens Complications" <i>Advanced</i> - Mile Brujic, OD	CPO/CPOA
5:00pm - 6:00pm	"Using the OCT Beyond the Macula" <i>Advanced</i> - Diana Shechtman, OD, FAAO	CPO/CPOA
5:00pm - 6:00pm	"First Aid" - Captain Rob Vires, Austin Fire Department	CPO/CPOA
6:00pm - 8:00pm	"CPR: Cardio Pulmonary Resuscitation" <i>Advanced</i> - Captain Rob Vires, Austin Fire Department	CPO/CPOA
6:00pm - 7:00pm	"Troubleshooting Progressive Power Lenses" - Melinda Dean, ABOM, FNAO Sponsored by Essilor	CPO/CPOA ABO
7:00pm	Saturday Night CE Grab n' Go Boxed Supper	
7:00pm - 8:00pm	"Slit Lamp Virtual Workshop" <i>Advanced</i> - Mile Brujic, OD	CPO/CPOA
8:00pm - 9:00pm	"Structural and Functional Diagnostic Tests Used in the Management of AMD" - Diana Shechtman, OD, FAAO	CPO/CPOA
9:30pm - 1:00am	Jazz Café Sponsored by the Doctors of Texas State Optical	
OR Optional for Additional Cost		
6:00pm - 7:00pm	Presidential Reception Sponsored by Luxottica	
7:00pm - 9:30pm	Awards and Installation Banquet Sponsored by OD Lean <i>Wine Sponsored by Frost Bank</i>	

Sunday, February 19

7:30am - 5:00pm	Registration - Plaza Booth B	
7:00am - 8:00am	Continental Breakfast	
8:00am - 8:45am	Paraoptometric, Optician and Staff Committee Breakfast Meeting	
8:00am - 11:00am	"The Boring HIPAA Stuff That Can Send You to Prison" - Joe DeLoach, OD, FAAO	CPO/CPOA
11:00am - 12:00pm	"ICD-10 Changes and Implementations" - Peter Cass, OD	CPO/CPOA

Schedules may be subject to change.

For the most up-to-date schedule check online at <http://texas.aoa.org>

updated 01-10-2012

Texas Optometric Association

112th Annual Convention

1104 West Avenue

Austin, TX 78701

512-707-2020 ♦ 512-326-8504 fax ♦ <http://texas.aoa.org>



TOA THANKS OUR

"Branding Texas Style" Supporters



HOTEL INFORMATION



Renaissance Austin Hotel
9721 Arboretum Boulevard,
Austin, TX 78759

Local Phone: 512-343-2626
TOLL FREE: 888-236-2427

ON-LINE: <https://www.marriott.com/hotels/travel/aussh-renaissance-austin-hotel/>

GROUP RATE: Starting at \$169 (till 1/27/2012)

GROUP CODE: TOATOAA

Limited Number of Rooms are Available